

# Social IMC: Social Strategies With Bottom-Line ROI By Randy Hlavac

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**social imc: social strategies with bottom-line** - Randy Hlavac is a renowned social and integrated marketing thought leader and pioneer whose work has been highlighted by The Wall Street Journal.

**randy hlavac | linkedin** - Social IMC - Social Strategies with Bottom-Line ROI (Link) Amazon May 2014. 3 Social Strategies designed to grow market share and build stronger, 1-to-1 relationship

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**randy hlavac (author of social imc)** - Randy Hlavac is the author of Social IMC (0.0 avg rating, 0 ratings, 0 reviews, published 2014) and Social IMC (0.0 avg rating, 0 ratings, 0 reviews, pub register;

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**randy hlavac | marketing synergy inc** | - Randy Hlavac Social IMC Social Marketing Randy Hlavac is a social and integrated marketing expert. In 1990, he founded Marketing Synergy, Inc [MSI]. MSI helps

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