

## Addicted Customers By John I. Todor

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**robert t. stacey (foreword by of addicted** - Robert T. Stacey is the author of Addicted Customers (4.00 avg rating, 2 ratings, 0 reviews, published 2006)

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**six imperatives for building customer equity** - - Six Imperatives for Building Customer Equity. John I. Todor, He is the author of, Addicted Customers:

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**john todor, ph.d., the whetstone edge, llc** - John Todor speaks nationally and internationally on where he discusses how successful businesses are putting the principles of "Addicted Customers" into practice

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**customer experience a roadmap to next practices** | - and this has changed the relationship between customers and companies says John I. Todor, creating and delivering value to customers. His book, Addicted

**customer-centricity hasn t made it to mainstream** - Centricity Hasn t Made It to Mainstream Marketing. I. Todor, Ph.D. Author of Addicted Customers: John. John I. Todor, Ph.D. Author of Addicted

**building customer equity: how to create addicted** - Building customer equity: How to How to Get Them Hooked on Your Company," authored by John Todor, Creating addicted customers is a metaphor for the

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**addicted customer concepts resonate at the future** - John I. Todor, Ph.D. and William D Addicted Customer Concepts Resonate at the Future of Marketing Summit. May 6, Addicted Customers:

**crm case study: orbitz losing customer loyalty**, - Sep 26, 2006 CRM Case Study: Orbitz Losing Customer Loyalty, Silverado Press has announced the publication of a new book by John I. Todor, Ph.D., titled Addicted

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